

October 2026

Su	M	Tu	W	Th	F	Sa
Halloween, October 31st As decorations go up shopping gains momentum spiking the weekend before Halloween and the day of.				1 🌐 World Vegetarian Day	2 Yom Kippur - Jewish Manufacturing Day World Smile Day	3 National Techies Day Shemini Atzeret - Jewish
4 🌐 World Space Week (October 4-10) National Taco Day World Animal Day Simchat Torah - Jewish	5 🌐 World Teacher's Day World Habitat Day	6	7	8 World Sight Day	9 🌐 World Post Day	10 🌐 World Mental Health Day World Homeless Day
11 🌐 International Day of the Girl National Coming Out Day Navaratri - Hindu (Oct 11-20)	12 🇺🇸 Columbus Day (regional holiday) Indigenous People's Day	13 🌐 International Day for Disaster Risk Reduction	14 Solar Eclipse National Dessert Day	15 🌐 International Day of Rural Women Preg. & Infant Loss Remembrance Day Get to Know Your Customers Day Glob. Handwashing Day	16 🌐 World Food Day National Boss Day	17 🌐 Int'l Day For The Eradication Of Poverty National Pasta Day
18	19	20 Gur-Gaddi Guru Granth Sahib - Sikh Diwali - Hindu Dussehra/Dassera - Hindu	21 Reptile Awareness Day Bandi-Chhor Divas - Sikh Int'l Day of Pronouns	22	23	24 🌐🌐🌐🌐 United Nations Day World Dev Info Day Disarmament Week (Oct 24-30) Global Media & Info Literacy Week (Oct 24-31)
25 Greasy Foods Day Simchat Torah - Jewish	26	27 🌐 World Day for Audiovisual Heritage	28	29	30 National Publicist Day Checklist Day	31 Halloween World Cities Day Reformation Day Bandi-Chhor Divas - Sikh

Winter Holidays

#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. While shopping begins in October or sooner for many consumers: Thanksgiving is the official start of the holiday shopping season for most.

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