

October 2025

| Su | M | Tu | W | Th | F | Sa |
|---|---|---|---|---|---|---|
| Halloween, October 31st As decorations go up shopping gains momentum spiking the weekend before Halloween and the day of. | | | 1 🌐 World Vegetarian Day Oktoberfest (Sept. 20 - Oct. 5) Dussehra/Dassera - Hindu | 2 Yom Kippur - Jewish | 3 National Techies Day Navaratri (Oct 3-12) Manufacturing Day World Smile Day | 4 🌐 World Space Week (October 4-10) National Taco Day World Animal Day |
| 5 🌐 World Teacher's Day | 6 🌐 World Habitat Day | 7 Sukkot - Jewish (Oct (7-13)) | 8 | 9 🌐 World Post Day World Sight Day | 10 🌐 World Mental Health Day World Homeless Day | 11 🌐 International Day of the Girl National Coming Out Day |
| 12 | 13 🌐 International Day for Disaster Risk Reduction 🇺🇸 Columbus Day (regional holiday) Indigenous People's Day | 14 Shemini Atzeret - Jewish Solar Eclipse National Dessert Day | 15 🌐 International Day of Rural Women Preg. & Infant Loss Remembrance Day Int'l Day of Pronouns Simchat Torah - Jewish Glob. Handwashing Day | 16 🌐 World Food Day National Boss Day Get to Know Your Customers Day | 17 🌐 Int'l Day For The Eradication Of Poverty National Pasta Day | 18 |
| 19 | 20 Gur-Gaddi Guru Granth Sahib - Sikh Diwali - Hindu | 21 Reptile Awareness Day Bandi-Chhor Divas - Sikh | 22 Birth Of The Báb - Baha'i | 23 Birth Of Bahá'u'lláh - Baha'i | 24 🌐🌐🌐🌐 United Nations Day World Dev Info Day Disarmament Wk (Oct 24-30) Global Media & Info Ltrcy Wk (Oct 24-31) | 25 Greasy Foods Day Simchat Torah - Jewish |
| 26 | 27 🌐 World Day for Audiovisual Heritage | 28 | 29 | 30 National Publicist Day Checklist Day | 31 Halloween World Cities Day Reformation Day Bandi-Chhor Divas - Sikh | |

Winter Holidays

#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. While shopping begins in October or sooner for many consumers: Thanksgiving is the official start of the holiday shopping season for most.

🇺🇸 United States Federal Holiday

🌐 United Nations Observance

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