

National Women's
History Month

Irish American Heritage
Month

March 2026

National Craft Month

Su	M	Tu	W	Th	F	Sa
1 🌐 Zero Discrimination Day	2 National Read Across America Day Nineteen Day Fast (March 2 - 20) - Bahá'í	3 🌐 World Wildlife Day Magha Puja - Buddhist Purim - Jewish	4 National Grammar Day	5	6 National Dentist's Day Nat'l Day of Unplugging Nat'l Employee Appreciation Day	7 National Cereal Day National Be Heard Day
8 🌐 International Women's Day National Proofreading Day Daylight Savings Starts	9 National Napping Day	10 🌐 International Day of Women Judges Nat'l Women & Girls HIV/AIDS Awareness Nat'l Pack Your Lunch Day	11 World Plumbing Day National Worship of Tools Day	12 National Girl Scout Day World Kidney Day Popcorn Lovers Day	13 World Sleep Day	14 Potato Chip Day Pi Day
15 World Contact Day World Consumer Rights Day	16 National Freedom of Information Day	17 St. Patrick's Day	18 Awkward Moments Day Holi - Hindu	19 National Let's Laugh Day Hola Mohalla - Sikh	20 🌐 Int'l Day of Happiness 🌐 French Language Day Spring Equinox Eid al-Fitr - Islamic World Oral Health Day Red Nose Day World Storytelling Day	21 🌐 Int. Day for the Elimination of Racial Discrimination 🌐🌐🌐🌐 Int. Day of Nowruz & of Forests World Poetry Day World Down Syndrom. Day Week of Solidarity Against Racism (Mar 21-27)
22 🌐 World Water Day	23 🌐 World Meteorology Day National Puppy Day	24 🌐 World Tuberculosis Day 🌐 International Day for the Right to the Truth for Victims American Diabetes Assoc. Alert Day	25 🌐 Int. Day of Remembrance of 🌐 Int. Day of Detained & Missing Staff Tolkien Reading Day Int. Waffle Day	26 National Spinach Day Purple Day Khordad Sal - Zoroastrian	27	28 Earth Hour Day
29 Solar Eclipse	30 Doctor's Day National Take a Walk in the Park Day	31 Cesar Chavez Day World Backup Day Transgender Day of Visibility	St. Patrick's Day, March 17th Valentine hearts transition to shamrocks as consumers prepare for St. Patrick's Day, with green clothes and décor, traditional Irish food, and of course green beer.			

Easter, April 5th

Easter is celebrated by 77% of adult consumers. Planning for the day ramps up about 3 weeks prior with spikes the weekend before and day of.

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🇺🇸 United States Federal Holiday 🌐 United Nations Observance

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