

July 2025

National Ice Cream Month


Su	M	Tu	W	Th	F	Sa
4th of July Historically, people being planning their cookouts and picnics a week and a half prior.		1 🌐 International Joke Day National Postal Worker Day	2 World UFO Day	3	4 🇺🇸 4th of July / Independence Day	5 🌐 International Day of Cooperatives Ashura - Islamic
6 International Kissing Day	7 🌐 World Kiswahili Language Day World Chocolate Day	8 National Video Game Day	9	10 Martyrdom of the Báb - Bahá'í Dharma Day - Buddhist	11 🌐 World Population Day Cheer Up the Lonely Day	12 Malala Day
13 Ullambana - Buddhist (July 13-15) National French Fry Day	14 Bastille Day Shark Awareness Day	15 🌐 World Youth Skills Day Give Something Away Day	16	17 World Emoji Day Get to Know Your Customers Day	18 🌐 Nelson Mandela International Day	19
20 🌐 World Chess Day 🌐 Intl.Moon Day Natl. Lollipop Day National Ice Cream Day	21	22 National Hammock Day	23	24 National Tequila Day	25 🌐 World Drowning Prevention Day Talk in an Elevator Day	26 Americans with Disabilities Act (ADA) Day
27 Parents' Day	28 🌐 World Hepatitis Day	29	30 🌐 International Day of Friendship 🌐 World Day Against Trafficking in Persons	31		


Back to College & Back to School Season

According to the NRF, shopping begins in July and continues through August to September, dropping off after Labor Day.

Get everyone and everything on the same page with our integrated omnichannel marketing planning software.

[Learn More](#)

 United States Federal Holiday

 United Nations Observance

ANNUM[®]