National Mentoring Month

January 2027

Dry January

National Blood Donor Month

Su	M	Tu	W	Th	F	Sa
					1 New Year's Day	2 Science Fiction Day
3	4 World Braille Day National Trivia Day	5 National Bird Day	6 Epiphany - Christian Christmans - Armenian Orthodox Christian	7 Christmas - Easter Christian	8 National Bubble Bath Day	9
10	11 Human Trafficking Awareness Day	12	13 National Sticker Day	14 Dress Up Your Pet Day Makar Sankranti - Hindu	15 Guru Godind Singh Ji's Birthday - Sikh National Hat Day	16
17 World Religion Day	18 Dr. Martin Luther King, Jr Day No Name-Calling Week (Jan 18-22)	19	20 Cheese Lovers Day	21 National Hugging Day Get to Know Your Customers Day	22 Mahayana New Year - Buddhist	23 National Pie Day Tu B'Shvat - Jewish
24 International Day of Education National Compliment	25 Opposite Day Community Manager Appreciation Day	26	27 Holocaust Memorial Day	28 Data Privacy Day	29	30
31						

Valentine's Day, February 14th
The National Retail Federation (NRF) lists Valentine's Day as the 5th largest consumer spending event of the year with top categories being: candy, greeting cards, flowers, an evening out and jewelry. Sales start ramping up slowly in January and then accelerate quickly the week before.

Super Bowl, February 14th
The Super Bowl is the 9th largest annual consumer spending event. With roughly half of all adults planning on either hosting or attending a party, food and beverage brands are clear winners.

United States Federal Holiday

United Nations Observance

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Bahá'í, Jewish and Islamic holidays begin sundown previous day, end sundown date listed.