

April 2026

Su	M	Tu	W	Th	F	Sa
Easter, April 5th Nearly 4 out of 5 adults celebrate Easter and plans include gathering with family and friends for a holiday meal, going to church and having an Easter egg hunt. Candy, food and gifts top consumer's lists of planned purchases.			1 April Fools Day Passover/Pesach - Jewish (April 1 - 9) National Walking Day	2 🌐 World Autism Awareness Day Holy Thursday - Christian	3 Find a Rainbow Day Good Friday - Christian	4 🌐 International Day for Mine Awareness and Assistance in Mine Action
5 🌐 International Day of Conscience Easter - Christian	6 🌐 International Day of Sport for Development and Peace Easter Monday - Christian	7 🌐 World Health Day 🌐 International Day of Reflection on the 1994 Genocide in Rwanda National Beer Day	8	9	10 National Siblings' Day Encourage a Young Writer Day Day of Silence	11 National Pet Day
12 🌐 International Day of Human Space Flight	13 Theravada New Year - Buddhist	14 🌐 World Chagas Disease Day Vaisakhi - Sikh Yom Hashoah - Jewish	15 Tax Day	16 National Stress Awareness Day Wear Your Pajamas to Work Day Nat'l High-Five Day Get to Know Your Customers Day	17 Haiku Poetry Day Lailat al-Qadr - Islamic	18 National Columnists' Day Record Store Day Husband Appreciation Day
19	20 🌐 Chinese Language Day Festival of Ridván - Bahá'í (Apr 20 - May 1) Nat'l Look-Alike Day	21 🌐 World Creativity and Innovation Day	22 🌐 International Mother Earth Day Nat'l Administrative Professionals Day	23 🌐🌐🌐 World Book and Copyright Day English Language Day Spanish Language Day Int'l Girls in ICT Day National Picnic Day Take our Daughters and Sons to Work Day	24 🌐🌐🌐 Int'l Day of Multilateralism and Diplomacy for Peace World Immunization Week (April 24 - 30) Armenian Martyrs' Day Arbor Day	25 🌐 Int'l Delegate's Day 🌐 World Malaria Day National Telephone Day
26 🌐 Int'l Chernobyl Disaster Remem. Day 🌐 World Intellectual Property Day Lesbian Visibility Day	27	28 🌐 World Day for Safety and Health at Work	29 International Dance Day Denim Day	30 🌐 Inter'l Jazz Day National Adopt a Shelter Pet Day National Honesty Day		

Mother's Day, May 11th

Mother's Day comes in at #4 on the National Retail Federation's list of top annual consumer spending events. Interest in Mother's Day gifts starts trending up mid April to a sustained peak the week before.

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