

May 2026

Su	M	Tu	W	Th	F	Sa
<p>Mother' Day, May 11th</p> <p>Flowers and cards reign supreme during the month of May as they are the most popular gift for mothers. According to the National Retail Federation (NRF), Mother's Day is the 4th largest annual consumer spending event of the year.</p>					<p>1</p> <p>International Worker's Day</p> <p>May Day</p> <p>Space Day</p>	<p>2</p> <p>World Tuna Day</p>
<p>3</p> <p>World Press Freedom Day</p>	<p>4</p> <p>International Firefighter's Day</p> <p>Star Wars Day</p>	<p>5</p> <p>World Portuguese Language Day</p> <p>Visakha Puja - Buddhist</p> <p>Cinco De Mayo</p> <p>Lag B'Omer - Jewish</p> <p>Nat'l Teacher Day</p> <p>World Asthma Day</p>	<p>6</p> <p>National Nurses Day</p> <p>Free Comic Book Day</p> <p>Yom Hashoah - Jewish</p>	<p>7</p> <p>World Password</p>	<p>8</p> <p>Remembrance and Reconciliation for Those Who Lost Their Lives During WWII (May 8-9)</p> <p>Lag B'omer - Jewish</p> <p>UN Global Road Safety Week (May 8-12)</p>	<p>9</p> <p>World Migratory Bird Day</p> <p>Europe Day</p>
<p>10</p> <p>International Day of Argania</p> <p>Mother's Day</p>	<p>11</p>	<p>12</p> <p>International Day of Plant Health</p> <p>National Limerick Day</p>	<p>13</p> <p>Nat'l Receptionist Day</p>	<p>14</p> <p>Ascension Day - Western Christian</p>	<p>15</p> <p>International Day of Families</p> <p>Nat'l Bike to Work Day</p> <p>Endangered Species Day</p>	<p>16</p> <p>Int'l Day of Living Together in Peace</p> <p>Int'l Day of Light</p> <p>Vesak, the Day of the Full Moon - Buddhist</p> <p>Love a Tree Day</p>
<p>17</p> <p>World Telecom and Info Society Day</p> <p>Endangered Species Day</p> <p>Day Against Homophobia & Transphobia</p>	<p>18</p>	<p>19</p>	<p>20</p> <p>World Bee Day</p>	<p>21</p> <p>World Day for Cultural Diversity</p> <p>Int'l Tea Day</p> <p>Ascension Day - Eastern Orthodox Christian</p> <p>National Memo Day</p> <p>Global Accessibility Awareness Day</p>	<p>22</p> <p>International Day for Biological Diversity</p>	<p>23</p> <p>International Day to End Obstetric Fistula</p> <p>Shavuot - Jewish</p>
<p>24</p> <p>National Scavenger Hunt Day</p> <p>Declaration of the Báb - Bahá'í</p> <p>Pentecost - Western Christian</p>	<p>25</p> <p>Memorial Day</p> <p>Wk of Solidarity With Peoples of Non-Self Gov'g Territories</p> <p>Shavuot - Jewish</p>	<p>26</p>	<p>27</p> <p>Eid al-Adha - Islamic</p>	<p>28</p> <p>Hamburger Day</p>	<p>29</p> <p>International Day of UN Peacekeepers</p> <p>Ascension of Bahá'u'lláh - Bahá'í</p> <p>Paperclip Day</p> <p>Heat Awareness Day</p>	<p>30</p>
<p>31</p> <p>World No-Tobacco Day</p> <p>Pentecost - Eastern Orthodox Christian</p>	<p>Grad Season</p> <p>NRF surveys tell us that roughly 34% of consumers plan to spend on a gift for a grad in their lives and begin planning in April.</p> <p>Father's Day, June 21st</p> <p>According to the NRF, gift planning for dads begins early May with the most popular gifts being greeting cards, clothing and special outings.</p> <p> United States Federal Holiday  United Nations Observance</p> <p>Get everyone and everything on the same page with our integrated omnichannel marketing planning software.</p> <p>Learn More</p> <p>ANNUM</p>					