

August 2026

Su	M	Tu	W	Th	F	Sa
<p>Back to College & Back to School Season Late summer sees the malls hopping as these two come in at #2 and #3 respectively on the National Retail Federation's (NRF's) list of top annual consumer spending events. Shopping begins in July or sooner and continues through August to September.</p>						<p>1 🌐 World Breastfeeding Week Respect For Parents Day Nat'l Girlfriend's Day</p>
<p>2 National Coloring Book Day International Assistance Dog Week (Aug. 2-8) Nat'l Farmers Mkt Wk (Aug. 2-8)</p>	<p>3 National Watermelon Day</p>	<p>4 National Night Out</p>	<p>5</p>	<p>6 National Root Beer Float Day</p>	<p>7 Internat'l Beer Day</p>	<p>8 International Cat Day</p>
<p>9 🌐 International Day of the World's Indigenous Peoples National Book Lovers Day</p>	<p>10 National Lazy Day National S'mores Day</p>	<p>11 National Son and Daughter Day</p>	<p>12 🌐 International Youth Day World Elephant Day Solar Eclipse</p>	<p>13 International Lefthanders Day</p>	<p>14 National Financial Awareness Day</p>	<p>15 National Relaxation Day</p>
<p>16 National Tell a Joke Day</p>	<p>17 National Nonprofit Day</p>	<p>18</p>	<p>19 🌐 World Humanitarian Day World Photo Day</p>	<p>20 National Lemonade Day</p>	<p>21 🌐 International Day of Remembrance and Tribute to the Victims of Terrorism National Senior Citizens Day</p>	<p>22 🌐 International Day Commemorating the Victims of Acts of Violence Based on Religion or Belief</p>
<p>23 🌐 International Day for the Remembrance of the Slave Trade and Its Abolition Hashtag Day</p>	<p>24</p>	<p>25</p>	<p>26 National Women's Equality Day National Dog Day</p>	<p>27</p>	<p>28 National Red Wine Day Raksha Bandhan - Hindu</p>	<p>29 🌐 International Day Against Nuclear Tests</p>
<p>30 🌐 International Day of the Victims of Enforced Disappearances</p>	<p>31 🌐 International Day for People of African Descent</p>	<p>Get everyone on the same page with our integrated omnichannel marketing planning software. Learn More</p> <p>🇺🇸 United States Federal Holiday 🌐 United Nations Observance</p> <p>ANNUM</p>				